



Virginia Green Lodging Profile:



Doubletree Hotel Richmond Airport Sandston, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

The Doubletree Hotel Richmond Airport

"The Doubletree Hotel Richmond Airport, immediately across from Richmond International Airport (RIC), is a full service hotel providing featuring Wings Restaurant and Lounge, economical pricing for meetings, banquets, conventions, conferences, wedding and more with complimentary internet, 24-hour airport shuttle service and on-site parking. Our attractive 160 guest room, contemporary hotel is easily accessible from I-64, I- 295, and I-895 and is less than 15 minutes from the downtown Richmond central business district, the Virginia State Capitol, and historic Richmond, Virginia attractions."



Green Statement: "Our team is committed in all areas of it's' operation to consider the overall environmental interest of the human race by taking responsibility for our impact on our guests, community, employees, and corporation. We proudly participate in the Hilton Environmental Analysis and Tracking system (an internal measurement system to collect, analyze, and track our environmental performance) as well as the Sustainable Property Operations Results Tracking. This helps us maintain a focus on key environmental commitments by measuring and reporting on energy efficiency, CO2 reduction, water efficiency, waste reduction and to embrace an environmental mission and strategy.

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CORE ACTIVITIES for Lodging

"☒ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to The Doubletree Hotel Richmond Airport can expect the following practices:

- ☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Track optional linen participation rate
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals
- Line dry linens whenever possible

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide recycling for guests: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
- Have recycling bins located:
- Also recycles office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use disposable foodservice items that are recyclable (in your area!)
- Use cloth napkins
- Use non-bleached napkins and coffee filters
- Use water pitches and filtered water to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping



☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - High efficiency dishwashers
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
 - Automatic faucets or toilets in public restrooms

Activities outdoors

- Have an effective landscape management plan minimizes lawn areas
- Use a nutrient management plan that minimizes the use of fertilizers

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time
- Use ENERGY STAR's Benchmarking Tools for the Hospitality Industry

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Lighting

- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms at the end of the workday or when otherwise not being used

☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

Before the event...We Can Offer:

- Conference information can be offered electronically via e-mail (correspondence, contracts, menus, banquet event orders, and banquet checks) and Internet site (Personalized Online Group page for reservations and other conference information).
- All Printed Materials can be on Recycled-Content Paper that contains at least 30% post consumer material and is not chlorine bleached for an additional fee. Double-side copying will be available!
- To contract with printers for conference materials who utilize pollution prevention techniques (e.g., Soy-Based and other less hazardous inks, energy-efficient equipment, and waste reducing practices).
- Paper products (writing paper, toilet paper, and tissues) have not been bleached with chlorine and contain at least 30% post-consumer content.
- With accurate attendance to service providers we will reduce food and other conference wastes.
- To offer electronic registration and express check-out by the hotel which will save paper and energy.
- We offer a facility that reduces transportation requirements due to the proximity to airport, local and public transit.
- To provide participants with information on public transportation.
- To incorporate environmentally preferable conference materials.
- Green the Exhibitors & Vendors . Encourage vendors to stay with the green theme and to minimize wasteful giveaways wherever possible.

- To utilize the guests reusable crates or cartons when transporting supplies to reduce packaging materials.
- To provide hotel information to guests electronically or at least using double-sided copying.
- To ensure that a training program is in place to inform the workers of the facility's "greening" policies. Your green event needs to "walk the green walk".
- Talk the Green Talk . We will let your participants know that you have made an effort to minimize the environmental impacts of your event.

The facility...

- Optional towel and linen service is offered by hotel; and our staff is properly instructed.
- The hotel's laundry service delivers dry cleaning in reusable bags made with recycled material.
- Our facility provides individual size toiletries and we replace the containers only when they are empty or for a new guest.
- Energy Efficiency. Our facility recycles fluorescent lamps.
- We have energy efficient and electronically controlled heating & air conditioning in each room that saves energy and money.
- Our publicly available copiers have double-side copying option.
- Trash containers are provided in guestrooms to collect recyclable materials, including paper, plastic, glass, and aluminum. Collection bins are located at our loading dock for other, less common materials (list available at desk).
- Water-Conservation -We have low-flow toilets and water fixtures that save water and there are many opportunities water conservation practices in landscaping, food service, and laundry.

During the event...

- Clean-up crews are trained to recycle all recyclable materials from conferences, receptions, etc.
- Our recycling areas are well marked and displayed throughout the facility and are easily accessible.
- Reusable serving containers and table cloths are used.
- No Styrofoam ! We use use paper or biodegradable materials for disposable cups and take-out containers.
- We ensure reusable dishes, silverware, and napkins are provided for conference participants. If not practical, we encourage use of bio-degradable disposables.
- Provide water and other beverages in pitchers or other bulk dispensers.

After the event...

- We constantly assess our "Green" program to identify potential improvements and welcome your suggestions.
- We can provide conference follow up electronically via e-mail.

For more information on Doubletree Hotel Richmond Airport, see www.richmondairport.doubletree.com or contact Dave C. Johnson- General Manager at dave@doubletreerichmond.com or 804-226-6400.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

